



About Me

My name is Samantha Tocke, but please call me Sam. It's so nice to meet you! I am a student at Buffalo State University, enrolled in the very selective and competitive Television and Film Arts program. There, I have been using my time in TFA to sharpen my creative and technical skills. I am also double majoring in Public Relations and Advertising at Buff State. Feel free to contact me via cell or email.

REFERENCES:

Deborah Curtis: Founder of 4TeamBrock

- Cell: 716-361-1553
- Email: 4teambrock@gmail.com

Jeffrey Hirschberg: TFA Director

- Cell: 585-317-3909
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Steve Matthews: GM of Brickyard Pub & BBQ

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FILMMAKER

Professional Experience

SERVER

Brickyard Brewing Company (April 2022 - Present)

- Ability to multi-task in a fast-paced environment.
- Enhance dining experience with interpersonal relationship with guests.
- Attention to fine detail and astute memory retention.

DEVELOPMENT INTERN

American High (June 2025 - August 2025)

- Read and write script coverage to help determine the most exciting projects to consider packaging and producing through American High's output deal with Hulu.
- Critique and analysis scripts for their storytelling and compatibility with American High's brand and aesthetic.

PUBLIC RELATIONS/SOCIAL MEDIA SPECIALIST

Tallman-Curtis Family Foundation, Inc. 4TeamBrock (January 2024 - May 2024)

- Edit footage and photos to create engaging content for Instagram, Twitter, and Facebook.
- Create posts and infographics to promote mental health awareness.
- Issue press releases to connect with other mental health organizations.
- Fundraise for foundation and mental health workshops on college campuses.

Activities

TFA PIONEER AWARDS CO-CHAIR

Buffalo State University (January 2025 - April 2025)

- Produced an honored tradition in the TFA department.
- Promoted event through university and department social media posts, stories, and posters.
- Wrote script, hosted, and managed the event to exact detail.

Education

TELEVISION AND FILM ARTS (TFA) & PUBLIC RELATIONS AND ADVERTISING (PRA) (2024 - PRESENT)

Buffalo State University - GPA: 4.0

- TFA is a highly competitive major accepting fifteen students per year.
- Tau Sigma Honors Society Member.

Skills

Creativity
Communication
Leadership
Multitasking

Software Proficiency

Final Draft
Final Cut Pro
Slack
Microsoft Office